

ALEXANDRA HAYNES

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SOFTWARE ENGINEER

Summary: Creative self-taught front-end developer with roots in digital art. Former military officer and Public Relations specialist. Looking forward to merging my unique blend of military discipline, creative flair, and technical acumen to create impactful digital solutions.

SKILLS & COMPETENCIES

Technical Skills:

- Programming & Frameworks: CSS, HTML, JavaScript, TypeScript, React.js, Next.js, MongoDB, Express.js, Node.js, React Native, GIT, GitHub, API
- Design & UX: Web Accessibility, DOM, Responsive Web Design, Web Application, Mobile Application, Graphic Design, Photoshop, Figma

Soft Skills:

- Problem Solving, Communication, Management, Leadership, Critical Thinking, Team Collaboration, Change Readiness, Emotional Intelligence, Task Prioritization

WORK HISTORY & EXPERIENCE

Software Engineer, Code for Hawaii, Honolulu, Hawaii 2/23 – present

- Volunteered to spearhead the development of the official website for "Code with Aloha," embodying the organization's mission to harness technology for community improvement.
- Designed and built a dynamic website using Next.js and React.js, optimized for an interactive user experience. Beautified UI elements and ensured responsive design with Tailwind CSS; incorporated framer-motion for fluid animations. Created a user-friendly interface to connect and onboard volunteers, emphasizing the organization's inclusive and evolving journey.
- Project Leadership: Took ownership of the project lifecycle, from ideation to deployment, ensuring that the website was in alignment with the organization's values and goals.
- Team and Member Onboarding: Played a pivotal role in hosting Zoom meetings and onboarding new members, fostering a collaborative environment.
- Collaborative Project Development: Fostered partnerships with professionals from diverse fields - HIERR Tool: Designed a demographic survey tool paired with pol.is to identify strategies bolstering Hawaii's economic resilience, sustainability, and equity.

Software Engineer, Bayze INC, Honolulu, Hawaii 7/23 – present

- Key Member of Startup Team: Integrated as a pivotal contributor within a compact and seasoned team of software engineers at Bayze Inc., an emerging data and AI startup with a vision centered on gamification and loyalty programs.
- Mobile App Development using React Native: Spearheaded the crafting of a frontline mobile application that functions as a social media hub for Bayze's members.

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- Contributed to NPM package development: Collaborated in the construction of a npm package, carrying out rigorous testing across assorted libraries and frameworks to ensure robustness.
- UX/UI Enhancement: Played an instrumental role in brainstorming sessions and actively coded the resultant designs, driving significant improvements in both the user interface and overall user experience.
- API Testing: Actively involved in the iterative testing and fine-tuning of the API, ensuring its compatibility and performance under varying use cases.

Military Officer, Ministry of Defense, Romania, 7/17 – 8/21

Social Media Specialist Officer, Bucharest, Romania, 9/18 – 8/21

- Developed communication and brand presence on official MOD social platforms, creating compelling content across Facebook, Instagram, TikTok, YouTube, and Twitter.
- Orchestrated radio broadcast interviews and wrote blog posts, spotlighting soldiers' missions, and achievements.
- Devised and assessed recruiting campaigns and events on social media during pivotal national days.
- Skills Acquired: Graphic Design Principles, Copywriting, Social Media Management, Creative Problem Solving, Google Analytics

Public Affairs Officer, NATO Resolute Support Mission, Kandahar, Afghanistan, 8/20 – 3/21

- Facilitated public affairs relations bridging Afghan authorities, American Strategic Communication Headquarter, and Romanian Ministry of Defense.
- Monitored digital footprints of entities like the Afghan National Army, Afghan National Police, the Taliban, and other relevant international players.
- Presented daily open-source intelligence reports for the Command General's Area of Responsibility.
- Skills Gained: Intelligence Analysis, Open-Source Intelligence Reporting, Critical Thinking, Team Collaboration, Change Readiness

Infantry Platoon Leader, Arad, Romania, 7/17 – 9/18

- Commanded, mentored, and prepared an infantry platoon, attaining competencies in leadership, conflict resolution, communication, and emotional intelligence.
- Skills Obtained: Leadership, Communication, Personnel Management, Training, Forecasting, Conflict Resolution, Task Prioritization, Emotional Intelligence

EDUCATION, TRAINING & CERTIFICATIONS

Master's Degree in Intelligence in Organizations, Military and Strategic Leadership, Land Forces Academy, Sibiu, Romania 2019

Bachelor's Degree in Military Management, Land Forces Academy, Sibiu, Romania 2017

Front-End Engineer Career Path Certification, Codecademy 2023